

SEMM 2020 Call for Proposals

(untitled)

1. Presentation Title *

2. Presentation Description *

3. Please indicate 3 primary learning outcomes you anticipate from this presentation (e.g. "Attendees will learn...") *

1

2

3

4. Please indicate your preferred length of time for this presentation (including any time for questions or discussion). *

- 25-30 minutes
- 55-60 minutes
- 3 hours (this would be for a pre-conference workshop on November 16)

5. Please indicate the ideal level of experience of participants in this workshop. (Select all that are applicable) *

- Novice / new to the topic (under 2 years experience)
 - Intermediate (2-4 years experience)
 - Experienced (5 or more years experience)
-

6. Please indicate which of the following presentation formats best describes yours. *

- Mostly lecture/presentation with some Q & A
 - A balance of lecture/presentation with discussion and Q & A
 - Some presenting with a lot of discussion/roundtables/Q & A
 - Mostly roundtable or facilitated discussion
-

7. Please indicate which of the following topic areas are represented in this presentation. (Select all that are applicable) *

- Strategic enrolment management
- Student engagement, retention and/or success
- First-year student experience
- Marketing and/or branding post-secondary education - undergraduate
- Marketing and/or branding post-secondary education - graduate
- Marketing and/or branding post-secondary education - international
- Undergraduate student recruitment
- Graduate student recruitment
- Non-traditional student recruitment (mature, adult, continuing ed, etc.)
- International student recruitment
- Indigenous student recruitment, engagement and/or services
- Admissions
- Financial aid
- Student services
- Other - Write In (Required)

*

8. Have you presented this workshop before or do you expect to prior to SEMM 2020? If so, please indicate where and when.

9. Please provide the presenter's contact information (or first presenter/lead contact if more than one presenter). *

Full Name:

Job Title:

Organization:

Address 1:

Address 2:

City/Town:

Province/State:

Postal Code:

Country:

Email Address:

Phone Number:

10. Biographical sketch for presenter listed above. (Up to 200 words) *

11. Please provide information about the first co-presenter, if applicable.

Additional Co-Presenter's Name:

Additional Co-Presenter's Job Title:

Additional Co-Presenter's Organization:

Additional Co-Presenter's Email Address:

12. Biographical sketch for presenter listed above. (Up to 200 words)

13. Please provide information about the second co-presenter, if applicable.

Additional Co-Presenter's Name:

Additional Co-Presenter's Job Title:

Additional Co-Presenter's Organization:

Additional Co-Presenter's Email Address:

14. Biographical sketch for presenter listed above. (Up to 200 words)

15. If you have any other comments, suggestions, or things you would like considered in the evaluation of your proposal, please provide them here.


